



A golden opportunity to put your career on a fast track

# University Placement Cell – NAU, Navsari

proudly announces a “Full Day Career Management Training Programme”

## Campus to Corporate – C<sub>2</sub>C for

Enhancing Employability of NAU Students at  
N. M. College of Agriculture, NAU Campus




After sometime, you will also be a tremulous and hopeful hunter in the job jungle. Now, at times you may feel totally inadequate to showcase your professional capabilities in the written form (CV / Resume), which will create your image in the mind of the interviewer even before you walk in for the interview. So, you need to write an effective resume / c. v. / bio-data. And ironically, for many of us, this might become a night mare!!! Even after getting an interview call from your prospective employer, you may feel unprepared and nervous, as it is always difficult for a job seeker, to face the interviewer, *especially for freshers who are just out of college*, seeking a job. **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous.** On the day of your interview, sweating palms and stomach butterflies are to be expected. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. You can reduce your stress level by knowing some common mistakes that candidates make in preparing their CV as well as while meeting with potential employers and avoiding them.

So, *with the noble objective of equipping our students for lucrative career options*, the University Placement Cell, DSW Office of our NAU, Navsari, has been proudly organizing this full day career management training programme since 2012. Pioneered by a **highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher - Dr. Mehul G. Thakkar**, this *time-tested unique career management training module* will assist you to look at your skills and capabilities in an entirely new light; and equip you for crossing the selection hurdles of the corporates; so that you can win the race in this cut-to-throat competitive job market conditions. This highly interactive **Campus to Corporate Module – C<sub>2</sub>C** – the 1<sup>st</sup> Ever C<sub>2</sub>Cof 2014-15 Placement Programme will surely put your career on a fast track progress by making you aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality. *So, come, enrich, charge up and empower yourself for a better tomorrow ...* with a journey from **Campus to Corporate** through *Survival to Stability – Stability to Success – and Success to Significance.*

**Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...**

# List of Topics that will be explored include...

<u>Programme Contents:</u> (What you will learn - Key Takeaways)	<u>Modalities:</u> (Learning Process)
☞ What a Resume is and What a Resume is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile ...	<ul style="list-style-type: none"> <li>• Power Point Presentation</li> <li>• Psychological Games               <ul style="list-style-type: none"> <li>• Role Playing</li> </ul> </li> <li>• Analysis of Real Life Interview Video Clips               <ul style="list-style-type: none"> <li>• Self Assessment Test</li> </ul> </li> <li>• Powerful Motivational Videos               <ul style="list-style-type: none"> <li>• Discussion - Interactions</li> </ul> </li> <li>• Feedback on your own CV/Resume               <ul style="list-style-type: none"> <li>• Follow Up for Improvements</li> </ul> </li> </ul>
☞ Types / Formats of Resume...	
☞ Components / Sections of Resume ...	
☞ How to write an impressive CV that guarantees you an interview call...	
☞ Understand yourself better... Recharging yourself from within...	
☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...	
☞ How to tackle the most crucial FAQs and succeed in Job Interview...	
☞ Body Language – Tips & Traps & Power Dressing for the Interview... ☞ How to be better prepared for job-hunting in cut-to-throat competitive era...	
<u>Date &amp; Timing:</u> 20 <sup>th</sup> December, 2014-SATURDAY 9:00 am to 5:00 pm	<u>Investment:</u> Your Valuable Time
<u>Venue:</u> Seminar Hall, N. M. College of Agriculture, NAU Campus, Navsari	
<u>Target Participants:</u> Young, Aspiring & Ambitious Professionals of NMCA who believe in... <b>“Winning is Everything”!!! &amp; “Reinventing Themselves”...</b>	
	<p style="text-align: center;"><u>Trainer-Facilitator-Counselor:</u>  <b>Dr. Mehul G. Thakkar</b>  <i>State, National &amp; International Awards Winner Trainer</i>  <b>Associate Professor in HRM &amp; University Placement Head,</b>  <i>ASPEE Agribusiness Management Institute (MBA-ABM &amp; M. Sc.-ICTA Programmes),</i>  <b>Navsari Agricultural University (NAU), Navsari</b>  <b>E-mail:</b> mehulgthakkar@nau.in, getmgt@gmail.com <b>Contact No.:</b> 02637-651437 (O), 09427163205 (M)</p>

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# 623 Students of NAU benefited through 11 C<sub>2</sub>C Trg. Programmes...

## **5 Full Day “Campus to Corporate – C<sub>2</sub>C” Trg. Programmes of 2012-13 Placement Programme**

- ☞ The 1<sup>st</sup> C<sub>2</sub>C Training Programme of 2012-13 witnessed the overwhelming and record breaking participation of **84 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Vyara-Tapi** on 15<sup>th</sup> September, 2012...
- ☞ The 2<sup>nd</sup> C<sub>2</sub>C Training Programme of 2012-13 witnessed the overwhelming participation of **59 UG, PG and Ph. D. students of N. M. College of Agriculture** on 18<sup>th</sup> September, 2012...
- ☞ The 3<sup>rd</sup> C<sub>2</sub>C Training Programme of 2012-13 benefited **23 PG students of ASPEE Agribusiness Management Institute** on 9<sup>th</sup> October, 2012...
- ☞ The 4<sup>th</sup> C<sub>2</sub>C Training Programme of 2012-13 witnessed the overwhelming and record breaking participation of **88 UG and PG students of ASPEE College of Horticulture & Forestry** on 1<sup>st</sup> November, 2012...
- ☞ The 5<sup>th</sup> C<sub>2</sub>C Training Programme of 2013-14 benefited **29 Diploma students of Polytechnic Agricultural Engineering, Dediapada-Narmada Dist.** on 31<sup>st</sup> January, 2013...

## **6 Full Day “Campus to Corporate – C<sub>2</sub>C” Trg. Programmes of 2013-14 Placement Programme**

- ☞ The 1<sup>st</sup> C<sub>2</sub>C Training Programme of 2013-14 witnessed the overwhelming and record breaking participation of **98 UG and PG students of ASPEE College of Horticulture & Forestry** on 23<sup>rd</sup> October, 2013...
- ☞ The 2<sup>nd</sup> C<sub>2</sub>C Training Programme of 2013-14 witnessed the overwhelming participation of **72 PG students of ASPEE Agribusiness Management Institute and ASPEE College of Horticulture & Forestry** on 16<sup>th</sup> November, 2013...
- ☞ The 3<sup>rd</sup> C<sub>2</sub>C Training Programme of 2013-14 witnessed the overwhelming participation of **82 UG students of N. M. College of Agriculture** on 24<sup>th</sup> December, 2013...
- ☞ The 4<sup>th</sup> C<sub>2</sub>C Training Programme of 2013-14 benefited **38 UG & PG students of Vanbandhu College of Veterinary Sci. & Animal Husbandry** on 31<sup>st</sup> December, 2013...
- ☞ The 5<sup>th</sup> C<sub>2</sub>C Training Programme of 2013-14 benefited **24 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Vyara-Tapi** on 9<sup>th</sup> May, 2014...
- ☞ The 6<sup>th</sup> C<sub>2</sub>C Training Programme of 2013-14 benefited **26 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Bharuch-Narmada** on 20<sup>th</sup> May, 2014...

**Come! Learn Today for a Better Tomorrow... *Sometimes, Winning is Everything...***

**Full Day “Campus to Corporate – C<sub>2</sub>C” Trg. Programmes confirmed to be organized  
during 2014-15 Placement Programme**

- ☞ The 1<sup>st</sup> C<sub>2</sub>C Training Programme of 2014-15 will be organized for 94 UG students of N. M. College of Agriculture on 20<sup>th</sup> December, 2014 - FRIDAY... {3<sup>rd</sup> successive programme in this Institute}
- ☞ The 2<sup>nd</sup> C<sub>2</sub>C Training Programme of 2014-15 will be organized for 65 PG students of ASPEE Agribusiness Management Institute on (*Tentatively*) 1<sup>st</sup> January, 2015 - THURSDAY... {3<sup>rd</sup> successive programme in this Institute}
- ☞ The 3<sup>rd</sup> C<sub>2</sub>C Training Programme of 2014-15 will be organized for 20 Diploma in Agriculture students of Polytechnic in Agriculture, Vyara-Tapi on (*Tentatively*) 9<sup>th</sup> February, 2015 - MONDAY... {3<sup>rd</sup> successive programme in this Institute}
- ☞ The 4<sup>th</sup> C<sub>2</sub>C Training Programme of 2014-15 will be organized for 17 Diploma in Agri. Cooperation, Banking & Marketing students of Polytechnic in Agriculture, Waghai-Dang on (*Tentatively*) 20<sup>th</sup> February, 2015 - FRIDAY... {1<sup>st</sup> ever programme}
- ☞ The 5<sup>th</sup> C<sub>2</sub>C Training Programme of 2014-15 will be organized for 26 Diploma students of Polytechnic Agricultural Engineering, Dediapada-Narmada Dist. on (*Tentatively*) 4<sup>th</sup> May, 2015 - MONDAY... {2<sup>nd</sup> programme in this Institute}

**Institutes Requested and Expected to give confirmation for organizing  
Full Day “Campus to Corporate – C<sub>2</sub>C” Trg. Programme during 2014-15 Placement Programme**

ASPEE College of Horticulture & Forestry, Navsari

Vanbandhu College of Veterinary Sci. & Animal Husbandry, Navsari

Polytechnic in Horticulture, Navsari

Polytechnic in Agriculture, Bharuch-Narmada

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